

# **Curriculum Vitæ**

# **VUONG Hung-Cuong**

#### **Personal information**

Gender: male

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### **Current position**

Associate Professor (Maître de Conférences), University of Paris-Est Créteil, France

#### **Education**

PhD in Economics, 2009, University of Paris Panthéon-Assas

Thesis supervisor: Prof. Laurent BENZONI

#### **Research interests**

- Digital economics
- Sustainable development

#### **Articles**

- 1. "Investment in quality upgrade and regulation of the internet" (with Edmond Baranes), 2022, Journal of Regulatory Economics (CNRS 2, HCERES A)
- 2. "Competitive effects of horizontal mergers with asymmetric firms", (with Edmond Baranes), 2021, Economics Bulletin (CNRS 3, HCERES B)
- 3. "Competitive Strategy of Proprietary Software Firms in an Open Source Environment" with Edmond Baranes and Mourad Zeroukhix, *2020*, Review of Economic Research on Copyright Issues (CNRS 4, HCERES C)
- 4. 'Competition with asymmetric regulation of mobile termination charges", 2012, with Edmond Baranes, Journal of Regulatory Economics (CNRS 2, HCERES A)
- 5. "How does European termination rate regulation impact mobile operator performance?" with Edmond Baranes and Laurent Benzoni, 2011, Intereconomics - A review of European Economic Policy
- 6. "Ex-Ante Asymmetric Regulation and Retail Market Competition: Evidence from Europe's Mobile Industry", with Edmond Baranes, 2012, Journal of Technology and Investments
- 7. 'Invest today or... tomorrow? A real option approach to strategic development in the French DSL market", with Laurent Benzoni and Nicolas Gresser, 2008,

### **Book chapters**

- 6. "QoS investment, vertical integration and regulation of the internet", with Edmond Baranes, 2020, in "Applied Economics in the Digital Era" edited by Alleman, J., Rappoport, P. N., and Hamoudia, M., Palgrave Macmillan
- 7. "Policy implications of asymmetric mobile termination rate regulation in Europe", with Edmond Baranes, 2012, in "Regulation and the Performance of Communication and Information Networks" edited by Gerald R. Faulhaber, Gary Madden & Jeffrey Petchey, Edward Elgar Publishing
- 8. "The asymmetric theory of Access pricing in the mobile telephony", in "A collection of essays on Competition and Regulation with Asymmetries in Mobile Markets", 2007, edited by Benzoni B. & P. Geoffron, QUANFICA Publishing
- 9. "The "Infrastructure versus Service" debate in the case of European mobile markets", 2008, in "A collection of essays on Infrastructure versus Service based competition: the case of Mobile Telecommunications" edited by Benzoni B. & P. Geoffron, QUANFICA Publishing

## Working papers, research in progress

10. "Economic Contribution to the Debate on Cost Sharing Policy" (with Edmond Baranes), R&R, Available at SSRN:

(SSRN: https://ssrn.com/abstract=4383218 or http://dx.doi.org/10.2139/ssrn.4383218)

- 11. "Investment in quality upgrade and regulation of the internet" (with Edmond Baranes), CESIfo Working paper No 8074.
- 12. "International roaming regulation and competition in the domestic market" (with Edmond Baranes) (presented at ITS 2021)
- 13. "An empirical study on the linkage between investments and innovation in the European telecom sector" (with Edmond Baranes, first version 2018, draft available)
- 14. "A generalized model of horizontal merger with asymmetry" (avec Edmond Baranes) (presented at EARIE 2021)

#### Seminars and conferences

- **2021**. 30th International Telecommunication Society European Biennial Conference (ITS) (*online*), 48th Annual Conference of the European Association for Research in Industrial Economics (EARIE) (*online*).
- **2020**. ITS European Biennial Conference (*online*)
- **2019**. 11th Conference on Digital Economics (*Paris*), 6th Digital Economics Summer School (*La Rochelle*), Annual Congress of Society for Economic Research on Copyright Issues (*Montpellier*), 46th Annual Conference of the European Association for Research in Industrial Economics (*Barcelona*), XXXIV Jornadas de Economía Industrial (*Madrid*), 21st CESifo Area Conference on Economics of Digitization Industrial (*Munich*)